



EUROPEAN STANDARD FOR INTERNSHIPS

BE PART OF ITS DEVELOPMENT!

SPONSORSHIP PROPOSAL



THE ADECCO GROUP



Co-funded by the
Erasmus+ Programme
of the European Union



INTERNSHIPS CAN OFFER BENEFITS TO ALL

EMPLOYERS

- Employer branding
- Recruitment pipeline
- Access to talent



INTERNS

- Develop transversal skills
- Testing out a company or job
- Valuable work experience

- Internships are a great start of any career – but only if they adhere to certain quality standards.
- If not, internships can put young people in vulnerable situations, and fail to bring real benefits to employers.



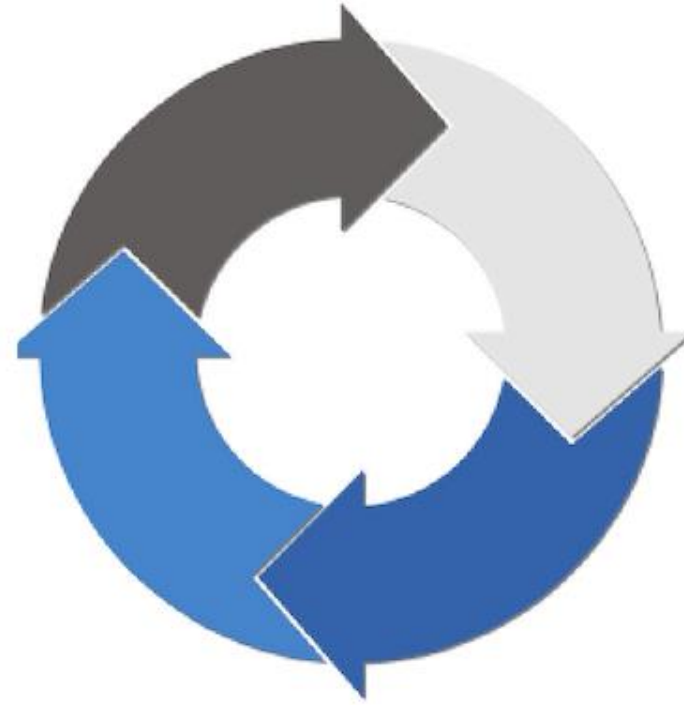
WHY DO WE NEED A EUROPEAN STANDARD?

- **Youth employment and internships are a hot political topic.**
- **The importance of protecting interns rights was highlighted by the Council recommendation on a Quality Framework for Traineeships.**
- **We invite companies to participate in the co-creation of a consensus-based European agreement, to showcase their good practices and in increase their employer branding.**

A blue-tinted photograph of a busy city street. The street is lined with multi-story buildings featuring many windows. There are cars and a bus on the road, and a group of people is walking on the sidewalk. The overall scene is a typical urban environment.

How will we create
this Standard?

- We teamed up with **AFNOR**, a world leader in standardization to oversee the process.
- They will put in place a “**CEN workshop**” - a space for all stakeholders to work together in the creation of a consensus document for a year.
- The result of the CEN workshop is **then validated by CEN**, the European Committee for Standardization.
- **This objective and independent standard will create clarity in the market for all involved.**



1. PREPARATION
2. KICK OFF MEETING
3. DRAFTING
4. ADOPTION
5. PUBLICATION

SPRINT – CURRENT PROJECT STATUS

18 AREAS COVERED

- Definition of internship scope & perimeter
- Targeted students (criteria)
- Contractualised agreement
- Compensation
- Social benefits (medical, civil liability, etc...)
- Dispositions for disabled individuals
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CONCLUSIONS (SUMMARISED)

- General lack of common definitions or rules
- Need for common definition of internship
- Need to define perimeter & outcomes
- Need to formalize responsibilities of each party (host company, educational institution and student)
- Need common definition for general social healthcare protection, civil liability insurance and accident protection

- **Feasibility study** conducted to identify best practices / gaps in current European legislations and frameworks (covering 29 countries and the Erasmus+ internships)
- Analysis of the **key needs of and barriers** to quality internships conducted via a **survey** of stakeholders in Europe

What are we asking for?

**CONTRIBUTE DIRECTLY TO THE CEN WORKSHOP,
SPONSORING OTHER ORGANIZATION PARTICIPATION!**

- **Registration and participation to the workshop costs 1k€ per participant organization**
- **Other key participants are sponsored, ensuring that all key stakeholders are represented, guaranteeing a real and wider impact for the standard**

Our objective: raise a total of EUR 10k to cover the participation of 10 organisations

(participants targeted to benefit from sponsorships = youth organisations, higher education institutions, SMEs, students, etc..)

WHAT IS IN IT FOR MY ORGANISATION?

1. Be part of the decision-making process

- ▶ Influence the debate! As a member of the CEN workshop, your voice counts as much as any of the project partners
- ▶ Grow your network! Meet the most engaged and qualified experts in the internship field

2. Early access to information

- ▶ Any work-in-progress documentation before its publication
- ▶ Internships related standardization work

3. Be positioned as driving change

- ▶ Your organisation's commitment will be promoted via our newsletters, website and social media activity
- ▶ Your organization will be listed as a contributor in the CEN Workshop agreement publication
- ▶ Speaking opportunity: we will give you a privileged position with speaking time at the kick-off and/or final event

Be a thought-leader on the internship issue.

SPONSORSHIP DETAILS:

SILVER SPONSORS

(2k)

- Financing your participation +1
- Member of the CEN workshop
- Logo displayed in the partner section on SPRINT website and banner at events

GOLD SPONSORS

(4k)

- Financing your participation +3
- Member of the CEN workshop
- Logo displayed in the partner section on SPRINT website and banner at events
- Promotion in our SPRINT newsletter

PREMIUM SPONSORS

(6k)

- Financing your participation +5
- Member of the CEN workshop
- Logo displayed in the partner section on SPRINT website and banner at events
- Promotion in our SPRINT newsletter
- Speaking opportunity in SPRINT events

A bit more context: the SPRINT project



This project is led by 7 partners (**University of Montpellier III, the Adecco Group, InternsGoPro, Trade Union Youth Plus, UNISER, EURASHE, AFNOR**) for the next 3 years (september 2017- August 2020).

The creation of a European CEN Workshop Agreement on Internships is the ambitious objective of the SPRINT project.

This project aims at improving young people's integration into the labour market by creating a practical quality standard for internships in Europe.

More info here:

<https://www.sprint-erasmusplus.fr/>

SPRINT is co-financed under the Erasmus+ programme of the European Union. However, **the CEN workshop is only partly covered** by the grant that is why we ask for funded participation.

THANK YOU!

